

REGIONAL HIGHLIGHTS

QUICK FACTS

- 19th largest U.S. Metro — population approaching 3 million
- 15-county Missouri/Illinois region
- One of the most affordable major metro areas — the St. Louis region was the lowest cost of living among 20 largest metros in 2012
- Home to 19 *Fortune* 1,000 HQs in 2013; Nine of which are *Fortune* 500
- Home to seven of the largest private companies on *Forbes* “America’s Private Companies”, including Enterprise Rent-A-Car, Edward Jones, & World Wide Technology, which is the largest African-American owned company on Black Enterprise magazine’s “2012 BE100”

ECONOMY

- Benefits from a diverse economy dependent on no single sector
- Growing strength in financial & information services, health science & services, multimodal logistics, & biosciences
- Recognized as a leading health care center with nationally ranked hospitals & two medical research universities (Washington University in St. Louis ranked 6th best research medical school by U.S. News & World Report, 2012)
- A Midwest Center for retail brokerage with Edward Jones, Scottrade, Stifel Nicolaus, & Wells Fargo Advisors all calling St. Louis home
- Biosciences industry assets include the headquarters of Monsanto (world leader in agricultural biotech), Mallinckrodt, Donald Danforth Plant Science Center, Saint Louis University School of Medicine, Sigma-Aldrich, & Washington University School of Medicine

LOCATION & TRANSPORTATION

- Central location — both in population & geography — means that we’re within 500 miles of one-third of the U.S. population & within 1,500 miles of 90 percent of the people in North America
- Central location & competitive assets in all modes of transportation make it an important distribution center
- Lambert-St. Louis International Airport is served by 10 airlines with 60 non-stop destinations, including service to all major business centers
- Lambert Airport is aggressively seeking to expand service & continues toward growth, which is proven by the \$70 million renovation project currently underway to help the airport function more efficiently & more user-friendly

QUALITY OF LIFE

- Enjoy a quality of life with recreational and cultural amenities that are typically found in only the largest of cities, many of which are free
- St. Louis’ median household income is greater than the national average at \$50,912, according to the “American Community Survey” by U.S. Census Bureau in 2010. Per capita income in St. Louis is also higher than the national average, according to the same survey.
- In 2012, St. Louis had the lowest cost of living among the nation’s largest metro areas, according to the Council for Community and Economic Research.

“AIRPORT OF THE YEAR 2011”
LAMBERT ST. LOUIS INTERNATIONAL AIRPORT
Transportation Security Administration, 2011

“BEST CITIES FOR COLLEGE GRADS”
ST. LOUIS RANKS NO. 1
Kiplinger’s Personal Finance Magazine, 2012

“10 BEST ZOOS FOR KIDS”
ST. LOUIS ZOO RANKS NO. 3
Parenting Magazine, 2011

“LOWEST COST OF DOING BUSINESS”
ST. LOUIS RANKS NO. 7
KPMG, LLP, 2012

“10 BEST SCIENCE CENTERS”
ST. LOUIS SCIENCE CENTER RANKS NO. 5
Parenting Magazine, 2011

“LARGE CITIES OF THE FUTURE”
ST. LOUIS RANKS NO. 8
Foreign Direct Investment Magazine, 2011-12

“BEST CITIES FOR HOME BUYERS”
ST. LOUIS RANKS NO. 8
Money Magazine, 2011

“MOST LITERATE CITIES”
ST. LOUIS RANKS NO. 8
Central Connecticut State University, 2012

“VOLUNTEERING IN AMERICA”
ST. LOUIS RANKS NO. 10
Corp. for National & Community Service, 2011

“BEST REAL ESTATE INVESTMENT”
ST. LOUIS RANKS NO. 10
Realtor.com, 2012

“GREAT RETIREMENT CITIES”
ST. LOUIS RANKS NO. 10
Kiplinger’s Personal Finance Magazine, 2011

“BEST CITIES FOR FAMILIES”
ST. LOUIS RANKS NO. 10
Parenting Magazine, 2011

“GREAT PLACES IN AMERICA”
STREETS: WASHINGTON AVE. DOWNTOWN
American Planning Association, 2011

For more information, visit www.stregionalchamber.com or contact Gary Broome at 314.444.1171

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